SG Group Holdings Limited

樺欣控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1657)

Dear Registered Shareholders,

Mandatory Electronic Dissemination of Corporate Communications

Pursuant to the amended Rules 2.07A and 2.07B of the Main Board Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") effective on 31 December 2023 and the Articles of Association of SG Group Holdings Limited (the "Company"), the Company will disseminate future corporate communications, including but not limited to: (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form (the "Corporate Communications") to you by electronic mean through the Company's website at www.icfash.com and the website of The Stock Exchange of Hong Kong Limited (the "HKEx's website") at www.hkexnews.hk (the "Website Version").

In order to provide your electronic contact details for future communication, please fill in your details in the enclosed reply form (the "Reply Form"), sign and return it by post to the Company c/o the branch share registrar of the Company in Hong Kong, Boardroom Share Registrars (HK) Limited ("the "Hong Kong Branch Share Registrar") at 2103B, 21/F, 148 Electric Road, North Point, Hong Kong using the address label printed on the Reply Form or by email to admin@jcfash.com. If you post your Reply Form within Hong Kong, you may use the prepaid mailing label on the Reply Form without affixing a stamp when returning your Reply Form. Otherwise, please affix an appropriate stamp.

To support environmental protection and enhance efficient communication with you, the Company encourages you to access the Corporate Communications through the Company's or HKEx's website in place of receiving printed copies by mail. If the Company does not receive the duly completed and signed Reply Form or any response in writing indicating any objection to access the Corporate Communications by electronic means through the Company's or HKEx's website, you are regarded to have consented to receive the Website Version for all future Corporate Communications. The Company will not send a notice of publication of the Website Version of the Corporate Communications to you unless the notification is required after the future review by the Company. You are encouraged to proactively monitor the availability and access all the future Website Version of Corporate Communication on the Company's website and the HKEx's website by yourself.

Please note that:

- (1) both printed copies of the English and Chinese versions of the Corporate Communications will be available from the Company or the Hong Kong Branch Share Registrar upon request; and
- (2) for actionable Corporate Communications which seek instructions from you on how you wish to exercise your rights or make an election as a shareholder of the Company, including but not limited to, (a) election forms in connection with a dividend payment, (b) excess application forms in connection with a rights issue or open offer, (c) applications forms for assured entitlement under an open offer, (d) acceptance forms in connection with takeovers, mergers and share buy-backs, and (e) provisional allotment letters in connection with a rights issue (the "Actionable Corporate Communications"), the Company will send it to you individually and in electronic form if email address has been provided to the Company. If no email address is given by you or the email address provided is not functional, the Company will send you a printed copy of the Actionable Corporate Communication by post at your address as it appears in the Company's register of members. The Company will be considered to have complied with the Listing Rules if it sends Actionable Corporate Communications to the email address provided by you without receiving any "non-delivery message".

You are entitled at any time by reasonable notice in writing to the Company c/o the Hong Kong Branch Share Registrar or by email to admin@jcfash.com to request for a printed copy of the Corporate Communication, the Company will send the printed copy of the Corporate Communications to you free of charge as soon as possible upon your notice. Please note that the request for printed copy of Corporate Communications and Actionable Corporate Communications will be valid for one year from the date of request unless being revoked or superseded (whichever is earlier).

Should you have any queries relating to the above matters, please call the Company's telephone hotline at (852) 2756 8980 during business hours from 9:00 a.m. to 5:00 p.m. from Mondays to Fridays, excluding Saturdays, Sunday and Hong Kong public holidays.

By Order of the Board SG Group Holdings Limited Choi King Ting, Charles Chairman, Chief Executive Officer and Executive Director

SG Group Holdings Limited

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Reply Form

To:	SG Group Holdings Limited (the "Company")
c/o	Boardroom Share Registrars (HK) Limited
	2103B, 21/F, 148 Electric Road North Point, Hong Kong
	Notal Folia, Hong Kong
Part	<u>A</u>
I/We	would like to receive all future Corporate Communications of the Company in the manner indicated below:
(Plea	se check "X" ONLY ONE box below)
□ to	access all future Corporate Communications by electronic means through the Company's website in place of receiving printed copies by mail. And receive
a	n email notification (if applicable) and the future Actionable Corporate Communications to my/our email address below.
PL	ase provide the email address in English Block Letters and the email address will solely be used for receiving the email notification of the release of Corporate Communications (if applicable,
	the electronic form of Actionable Corporate Communications.
ciri	a the electronic form of renormore corporate communications.
Bv s	election of Part A and after providing your email address, you have expressly consented to waive the right to receive all future Corporate
-	munications in printed copy.
year (Plea	would like to receive all future Corporate Communications of the Company in the manner indicated below and noted that this instruction is valid only for one starting from the receipt date of instruction: see check "X" ONLY ONE box below) in printed copy in English ONLY; or in printed copy in Chinese ONLY; or in printed copy in BOTH English and Chinese. u have selected in Part A, you are not required to select in Part B.
Nam	e [#] Contact telephone number
	(Please use ENGLISH BLOCK LETTERS)
Sign	ature Date are required to fill in the details if you download this Reply Form from the Company's website.
# 10u	are required to fit in the details if you downtodd this kepty I orm from the Company's website.
Notes 1. 2. 3.	Please complete all your details clearly. We will be unable to notify you on future Corporate Communications by email if you provided non-functional electronic contact details. If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid. The request for printed copy shall be valid only for one year from the date of request unless being revoked or superseded (whichever is earlier). Further request in writing will be required if Shareholder prefers to continue receiving printed copy of future Corporate Communications and Actionable Corporate Communications (if applicable).

- You are entitled at any time by reasonable notice in writing to the Company c/o the Company's Hong Kong Branch Share Registrar, Boardroom Share Registrars (HK) Limited or by email to admin@jcfash.com to request for a hard copy of the Corporate Communication, the Company will promptly upon your notice send the printed version of the Corporate Communications

- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.

 If more than one email addresses are provided, the Company will only adopt the first email address as set out above.

 For the details arrangement on Mandating Electronic Dissemination of Corporate Communications, please refer to the Company's notification letter dated 26 January 2024.

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). Your supply of Personal Data to the Company is on a voluntary basis. Failure to provide the Personal Data may result in the Company being unable to process your instructions and/or requests given on this form. Your Personal Data will not be disclosed or transferred to any party outside the Company or its branch share registrar in Hong Kong unless it is required by law, and will be retained for such period as may be necessary for our record and verification purposes. You have the right to request for access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be made in writing to the Personal Data Privacy Officer of Boardroom Share Registrars (HK) Limited at 2103B, 21/F, 148 Electric Road, North Point, Hong Kong.

MAILING LABEL

寶德隆證券登記有限公司 Boardroom Share Registrars (HK) Limited 簡便回郵號碼 Freepost No. 37 WCH 香港 Hong Kong

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.